

Mapping the Invisible Powers that Contribute to Sustainability

An Offer Extended to all Conference Participants to Contribute to a Map that Will Show
CBODN's potential contribution to Sustainability

William E. Smith Ph.D.

This offer is made in conjunction with the presentation: *Augmenting the Natural Powers within You, Your Designs and in Your World for Sustainability: A Natural Systems Approach*. The Maps will be used in the session to reveal the powers and leadership process that produce sustainability in all our endeavors. As the results, if enough people take the instrument, can also produce a Culture Map of CBODN and its potential for contributing to sustainability, we are extending the offer to all conference participants—not just those attending the session.

Design processes using the AIC concept and practice have been implemented with a surprising degree of success in every size of project, from problem solving to the design of the Global Development System covered by the World Bank and the United Nations.

AIC Mapping was developed to provide sustainable solutions for the greatest problems we face in our world. These issues—e.g., poverty, health, energy—are difficult to address because they involve *everyone*. Until recently, we've never had effective processes, or even mindsets, for involving everyone.

The AIC Maps come at the issue from the opposite direction. They help us understand these invisible powers in ourselves. They build our capacity to address issues at every level—from group, to organization to community—in a way that produces sustainable development.

For those attending the workshop we strongly advise you to take the **Individual Group Map** before the session. **It takes less than five minutes** but will save much more time and will triple the value you get



out of the session. In addition to your natural leadership style, the Map illustrates your learned style of using these powers. It is this learned style that can be managed to produce more sustainable results. The **Group** reports, which aggregate the Individual reports, show how this information can be used at the organizational and cultural levels.

Go to <http://www.aic-3.com/culture.php>

Use the Discount code **CBODN100** to receive your Maps for free.

Enter the Group Name as **CBODN-2015**.

You will automatically receive both a full **Individual** and a **Group Map**.

For those who do not attend the session, the Maps are equally available; and the discount will apply until the day after the conference. It would be very helpful to us in the session if you would also complete the instrument before the session. You will also receive your Individual Map and a CBODN Map.