



2024 CBODN ANNUAL CONFERENCE

HOV: Handling Organizational Velocity

The 2024 CBODN Conference will attract OD consultants, coaches, facilitators, business and government leaders, operations and human resources managers, and those interested in networking with industry experts. This is an ideal opportunity for you and your organization to get in front of the people who could benefit from your services, tools, or product.

The conference will be held on Saturday, June 22th at George Mason University in Arlington.

As a sponsor of the 2024 Conference, you will have the opportunity to:

- **Generate** brand awareness
- **Market** products, services and solutions to a receptive, learning oriented group of OD professionals and coaches
- **Network** with our members and attendees including authors, educators, OD leaders, internal & external consultants, scholars and students
- **Promote** professional development

CBODN provides several ways for your organization to support the 2024 Conference and to connect with attendees. We welcome the opportunity to create a mutually beneficial partnership, whether it is year-round exposure on CBODN's website or broader exposure to our conference attendees.

If you are Interested in becoming a sponsor email Leslie Durham at lesliefd@skyviewconsultinggroup.com.

Thank you!



CBODN 2024 Conference Sponsorship Packages

If you do not see a package that fits your needs, reach out and we can create a custom package!

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| <p>Platinum Sponsor - \$2,000</p> <ul style="list-style-type: none"> • 5 Complimentary registrations • Involvement/Speaking Opportunity • Event listing and description in conference program • Advertisement in digital conference booklet - <i>Full Page</i> • Logo on CBODN website for one year • Article exposure in CBODN Newsletter – <i>Quarterly</i> • 2 Complimentary vendor tables • Public recognition as sponsor throughout conference • Tabletop logo advertisement at meals | |
| <p>Gold Sponsor - \$1,500</p> <ul style="list-style-type: none"> • 3 Complimentary registrations • Event listing and description in conference program • Advertisement in digital conference booklet - <i>Half Page</i> • Logo on CBODN website for one year • Article exposure in CBODN Newsletter - <i>Quarterly</i> • 1 Complimentary vendor table • Public recognition as sponsor throughout conference • Tabletop logo advertisement at meals | <p>Silver Sponsor - \$1,000</p> <ul style="list-style-type: none"> • 2 Complimentary registrations • Advertisement in digital conference booklet - <i>Quarter Page</i> • Logo on CBODN website for one year • Article exposure in CBODN Newsletter - <i>Bi-Annual</i> • 1 Complimentary vendor table • Public recognition as sponsor throughout conference • Tabletop logo advertisement at meals |
| <p>Bronze Sponsor - \$900</p> <ul style="list-style-type: none"> • 2 Complimentary registrations • Advertisement in digital conference booklet - <i>Quarter Page</i> • Logo on CBODN website for one year • 1 Complimentary vendor table • Public recognition as sponsor throughout conference • Tabletop logo advertisement at meals | <p>Networking Lunch Sponsor - \$700</p> <ul style="list-style-type: none"> • 1 Complimentary registration • Advertisement in digital conference booklet - <i>Quarter Page</i> • Logo on CBODN website for one year • 1 Complimentary vendor table • Public recognition as sponsor throughout conference • Tabletop logo advertisement at meals |
| <p>Continental Breakfast Sponsor - \$500</p> <ul style="list-style-type: none"> • 1 Complimentary registration • Advertisement in digital conference booklet - <i>Quarter Page</i> • Logo on CBODN website for one year • Public recognition as sponsor throughout conference • Tabletop logo advertisement at meals | <p>Vendor Table - \$250</p> <p>An exhibit area will be reserved for vendors and organizations who want to display their materials</p> <ul style="list-style-type: none"> • Logo on CBODN website for one year • Logo in in digital conference booklet • One table for promotion materials and tabletop display (<i>You may have up to two people at your booth during exhibit times; however conference registration will be required to attend any sessions and participate in meals</i>) |
| <p>Company Logo Promotion- \$100</p> <ul style="list-style-type: none"> • Logo on CBODN website for one year • Logo only in in digital conference booklet | <p>Company Logo Promotion- \$50</p> <ul style="list-style-type: none"> • Logo only in in digital conference booklet |