

2015 CBODN Annual Conference “Cultivating Sustainable Communities”

An Insider’s Perspective on the Promises and Pitfalls of Social Enterprise Consulting: Consulting for Triple Impact

Social Entrepreneurship Selected Resources

Books

- *Creating Good Work: The World’s Leading Social Entrepreneurs Show How to Build a Healthy Economy*, by Ron Schultz, 2013
- *Rippling: How Social Entrepreneurs Spread Innovation Throughout the World* by Beverly Schwartz, 2012
- *Social Entrepreneurship: What Everyone Needs to Know* by David Bornstein and Susan Davis, 2010
- *The Power of Unreasonable People: How Social Entrepreneurs Create Markets that Change the World* by John Elkington and Pamela Hartigan, 2008
- *The Search for Social Entrepreneurship* by Paul C. Light, 2008
- *How to Change the World: Social Entrepreneurs and the Power of New Ideas* by David Bornstein, 2007

Articles

- “Fifteen for 15: A can’t miss list of key trends, impact opportunities and critical challenges for social enterprise in 2015” by Good Must Grow, 2014
- “Leadership in Social Enterprise: How to Manage Yourself and Your Team” by Schwab Foundation for Social Entrepreneurship, May 2014
- “When Good is Not Good Enough” by Bill Shore, Darell Hammond, and Amy Celep, *Stanford Social Innovation Review*, Fall 2013
- “Freeing the Social Entrepreneur” by Chantal Laurie Below and Kimberly Dasher Tripp, *Stanford Social Innovation Review*, Fall 2010
- “Social Enterprise: A Portrait of the Field” by Community Wealth Ventures, Social Enterprise Alliance, and the Center for the Advancement of Social Entrepreneurship at Duke University, 2009
- “Social Entrepreneurship Revisited” by Paul C. Light, *Stanford Social Innovation Review*, Summer 2009
- “Evolution of the Social Enterprise Industry: A Chronology of Key Events” by The Institute for Social Entrepreneurs, 2008
- “Social Entrepreneurship: The Case for Definition” by Roger L. Martin and Sally Osberg, *Stanford Social Innovation Review*, Spring 2007

Blogs

- Acumen Blog: www.acumen.org/blog Discusses bold ways for tackling poverty
- Ashoka Blog: www.ashoka.org For and by social entrepreneurs
- CSRwire Talkback: www.csrwire.com/blog/posts Although CSRwire primarily focuses on corporate social responsibility, some posts pertain to social enterprise

- Echoing Green Blog: www.echoinggreen.org/blog Discusses unleashing talent to solve the world's biggest problems
- The Guardian Sustainable Business and Social Enterprise Blog: www.theguardian.com/sustainable-business/social-enterprise-blog Discusses topics related to social entrepreneurship in the United Kingdom
- See Change Magazine Ear to the Ground: www.seechangemagazine.com/?cat=9 Magazine on social entrepreneurship
- Skoll World Forum Blog: www.skollworldforum.org/category/original Discusses topics related to social entrepreneurship
- Stanford Social Innovation Review Blog: www.ssireview.org/blog Informs and inspires leaders of social change
- UnSectored Blog: www.unsectored.net Looks beyond sectors to collectively define progress and enact change

Webinars/Videos

- “The Past and Present of Social Entrepreneurship” by *Stanford Social Innovation Review*, webinar recorded on June 11, 2013: <http://video.webcasts.com/events/pmny001/viewer/index.jsp?eventid=46378>
- “Who Cares?": www.whocaresthefilm.com, 2013
- “Social Enterprise and International Development by seToolbelt, webinar recorded on January 18, 2012
- “The Journey of a Social Entrepreneur” by UnLtd: www.youtube.com/user/UnLtdVideos

Organizations

The following organizations are actively involved in the social enterprise community in the DC area and hosts events:

- Ashoka: www.ashoka.org Largest network of social entrepreneurs worldwide that supports nearly 3,000 fellows in 70 countries
- Compass Fellows: www.compasspartners.org Gives young people a chance to thrive in college by learning how to think like a social entrepreneur
- DC+Acumen: www.dc.plusacumen.org A volunteer run chapter of Acumen, which provides patient capital to entrepreneurs in developing countries
- DC Net Impact: www.dcnetwork.org A local chapter of students and professional leaders working within and beyond business to tackle the world's toughest problems
- DC Social Innovation Project: www.dcsocialinnovation.org Provides grants and technical assistance to local social innovators
- Impact Hub DC: www.washington.impacthub.net A co-working space for professionals driving social and environmental change
- Mentor Capital Network: www.williamjamesfoundation.org Sponsors an annual business plan competition for social entrepreneurs from all over the world
- UnSectored: www.unsectored.net Community platform for rethinking social change